



2024  
OREGON  
**HIGH  
DESERT**  
CLASSICS

35<sup>TH</sup> ANNUAL  
HORSE SHOW

CLASSIC 1  
JULY 17-21

CLASSIC 2  
JULY 24-28

**SPONSORSHIPS**





2024 OREGON  
**HIGH DESERT**  
CLASSICS

## SAMPLE SPONSORSHIP PACKAGES



The **Oregon High Desert Classics** will host two exciting events in Bend, Oregon at the **J Bar J Boys Ranch**.

Sprawling over 40 acres, the J Bar J Boys Ranch has premium quality grass fields and event space, that make this property one of its kind. The Oregon High Desert Classics is J Bar J's largest fundraiser of the year that supports programs that help children.

**CLASSIC 1** JULY 17-21 | **CLASSIC 2** JULY 24-28



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**\$50,000**  
TITLE SPONSOR

**Title Sponsorship benefits:**

- Event presented by
- Major arena signage: Banner displayed in Grand Prix Ring by Jumbotron
- Welcome Party Recognition
- VIP Hospitality — 2 tables of 8 both weeks including Grand Prix
- Be part of winners circle design with your branding
- Continuous social media — Facebook and Instagram
- Commercial/Video on Jumbotron (sponsor provided)
- Press Release
- Logo and top billing on all printed materials, promotions, advertising, cover and first page of prize list including full page ad.
- Ring announcements during the entire show
- Logo and link on front page OHDC website
- Banner displayed in Grand Prix ring
- Booth in Vendor Village





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**\$25,000**  
GRAND PRIX CHAMPION SPONSOR

**Grand Prix Champion Sponsorship benefits:**

- Grand Prix sponsored by
- VIP Hospitality — 1 table of 8 both weeks including Grand Prix
- Social media — Facebook and Instagram
- Press Release
- Logo and 2nd to top billing on all printed materials, promotions, advertising, full page ad in prize list
- Ring announcements during the full show
- Logo and link on front page OHDC website under Title sponsor logo
- Banner displayed in Grand Prix ring





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**\$10,000**  
RESERVE CHAMPION SPONSOR

**Reserve Champion Sponsorship benefits:**

- VIP Hospitality — 1 table of 8 for both weeks including Grand Prix
- 1 arena sign
- Logo and on all printed materials, promotions, advertising, ½ page ad in prize list
- Logo with link on OHDC website
- Social media promotion
- Banner displayed during event
- Ring announcements
- Press releases





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**\$5,000**  
USHJA NATIONAL HUNTER DERBY SPONSOR

**USHJA National Hunter Derby Sponsorship benefits:**

- Table for 8 in VIP for both weeks including Grand Prix
- Logo & link on OHDC website
- Social media promotion
- Press releases
- Banner displayed during show
- Listed in prize list





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**\$3,500 - \$4,999**  
WELCOME STAKE / MINI PRIX SPONSOR

**Welcome Stake/Mini Prix Sponsorship benefits:**

- Logo with link on OHDC website
- Social media promotion
- Listed in prize list
- Banner displayed during show
- 2 seats in VIP during week of your choice





**Ring Sponsorships Available:**

- \$7,500 Grand Prix Ring
- \$5,000 Hunter Ring 1
- \$4,000: Jumper Ring, Hunter Rings 2, and 3

**Ring Sponsor Benefits:**

- Logo with link on OHDC website
- Social media promotion
- Listed in prize list
- Opportunity to build ring signage with your name and logo
- 4 seats in VIP during week of your choice



**Jump Sponsorships Available:**

- \$1,500 in Grand Prix Ring (provided by sponsor)

**Jump Sponsor Benefits:**

- Listed in prize list, logo on website
- Jump with your name and logo in Grand Prix Ring (sponsor provided)





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**\$1000 - \$2000**  
USHJA GREEN HUNTER INCENTIVE SPONSOR

**USHJA Green Hunter Incentive Sponsorship benefits:**  
**(Various other classes available at this level)**

- Banner displayed during show
- Website acknowledgment
- Listed in prize list
- Social media promotion





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## J BAR J YOUTH SERVICES

### Facilitating Positive Change For Youth

Since 1968, when we have seen an unmet need and youth struggling in Central Oregon, we have added programs to help them. We now have eight separate programs, each providing a spectrum of services. We are the largest social services organization helping youth in Central Oregon.

Central to all of our programs is the idea that our thoughts and beliefs influence our choices, and our choices define our futures. If we can learn recognize unhelpful thoughts and mistaken beliefs, we can choose a brighter future.

### Contact

Event Management  
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## J BAR J YOUTH SERVICES

